

Fraser Parks & Recreation Commission
Minutes of the Regular Meeting
March 6th 2018
Fraser Municipal Building

A regular meeting of the Fraser Parks and Recreation Commission was conducted on the above date at the Fraser Municipal Building, located at 33000 Garfield Road, Fraser, and County of Macomb, Michigan.

Present: Vice Chairperson Laura Lesich; Secretary Sarah Kelley Commissioners Nancy Berube, David Bogdan, Tom Colwell, Cheryl LaCasse

Absent: Chairperson Sherry Stein; Buddies Representative Shannon McCalley

Also Present: Christina Woods, Recreation Director

1. Call Meeting to Order

Vice Chairperson Lesich called meeting to order at 7:03 pm.

2. Pledge of Allegiance

3. Approval of Agenda for March 6 2018

SECRETARY KELLY MOVED, SECONDED BY COMMISSIONER BOGDAN TO APPROVE THE RECREATION COMMISSION REGULAR MEETING AGENDA FOR MARCH 6 2018.

Motion carried unanimously.

4. Approval of Minutes from February 13 2018

COMMISSIONER LACASSE MOVED, SECONDED BY SECRETARY KELLY TO APPROVE THE MINUTES OF THE RECREATION COMMISSION REGULAR MEETING OF FEBRUARY 13 2017

Motion carried unanimously.

5. Fraser Parks and Recreation and Senior Center Gratitudes

Director Woods thanked the following: Powerhouse Gym, SMOTC, Fraser Star Lanes for working with us with programming

Arden Courts for donating to senior St Patrick's Day

American House for donating Bingo treats

Fraser Public Schools for letting us use school gyms

MI Sports Bar and Jeanne Lynch for working on a fundraiser for Sponsorship program

Dueling Darts for meeting with us to discuss possible programs

Roseville Eastpointe Rec for joining with us for Cinco de Mayo party

Fraser Library for collaborating on programs together

David Bogdan for meeting with Rec Director about workflow charts

6. Old Business

A. None

7. Updates on McKinley Barrier Free Park

Fraser First Booster Club representative Gudrun Goetz stated that FFBC is going for a Ralph Wilson and Autodealers grants. She wanted to thank Cub scouts 1461 for 2 little libraries for McKinley Park. Upcoming fundraisers/events are Rams Horn Fundraiser May 23, April 13th Trivia Night @ Fraser Lions Club, June 19th Ice Cream Social at McKinley Park.

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8. Report from Buddies Representative

Director Woods stated that this program is still on hold until we can re-evaluate and re-design the program.

9. Updates on Fraser Fresh Farmers Market

Commissioner Berube spoke on the status of the market and stated that while registrations are slow, they are still receiving crafters and have a commitment from a farmer and honey vendor. They also have some foodtrucks that will be there for the market days.

10. Overview Report from Parks and Recreation Director

Director Woods stated that there have been a lot of rentals which is good. There were gym issues, mold behind the gym padding. We took the padding down, cleaned the area and dry-locked it. Christina stated that she met with MI Sports Bar and Jeanne Lynch to discuss an upcoming fundraiser. Fraser Activity center is now on Instagram to try to reach a younger demographic. The senior department has a huge undertaking of organizing and updating senior memberships, which there are over 1,200 members. It will be time consuming but needs to be done.

11. Report on Senior Business

A. Upcoming Programming

New Drop In games like Mexican Train Dominos has been popular, but haven't caught on with games like cornhole and rummykub. Working on a memory loss seminar with Henry Ford and have upcoming seminars on Medical Marijuana and legal services. The Senior St. Patrick's day party had over 50 people! Senior parties seem to be a hit so we will keep doing them!

B. Senior Sponsorships

Until now managing sponsorships has been one-on-one and time consuming. Director Woods worked with senior staff to identify everything that could be sponsored or donated and compiled into a sheet. The Commissioners recommended a membership application and a flat fee to participate in senior seminars or program, with different levels with different perks.

12. Report on Recreation Business

A. Upcoming Programming

Recreation added another Dog Obedience class and Crazy Fit Kids due to demand. Floor hockey is starting with 1 session K-1, Adult leagues are still slim with about 4 teams in each. Those registrations usually come in later so we are continuing to promote and register. Summer programs will be complete after a complete re-evaluation of pricing/costs is completed. We are planning for the Cinco de Mayo party with Roseville/Eastpointe

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recreation. Commissioner Bogdan recommended a walking club because it is so important for health.

13. Report on Special Events

A. Upcoming Easter Egg Hunt

Over 260 tickets have been given out to date, for two times 11 and 1 pm. We will have a petting zoo, bounce house, egg hunt, craft and facepainting. The event will be at the Activity Center.

B. Various Special Events

The teen egg hunt will be March 23rd and we are very excited to offer something for the middle school age kids. Mom and son bowling will be in May and will feature bowling at Fraser Star Lanes, a craft, and lunch. Superhero ice cream social will be in June right before summer programs begin and is a free event co-sponsored by Fraser First Booster Club.

C. City Picnic and Parade Discussion on Parade Theme, Grand Marshall and Activities

Director Woods stated she met with the Lions representative, Derek Damico. The event will be from Thurs July 19-Sunday July 22nd. The Lions are taking care of the food vendors and are looking at doing a Vegas tent. The Recreation will hold the parade, manage the parking fundraiser and possibly some activities.

Grand Marshal: Gudrun Goetz recommended the FAN group to be recognized, and Commissioner LaCasse recommended Fraser First Booster Club.

Parade Theme: Vice Chairperson Lesich recommended: Look to the future, dream of the future, live for the future, the future is bright, or Fraser has a future. Gudrun Goetz, on behalf of Chairperson Stein, recommended something with "Blooming" or "Fraser is Blooming with New Ideas". Commissioner Colwell stated he thought something with the "Future" could lead well to sponsorships or donations. Commissioner Berube recommended "Looking towards our future"

Vice Chairperson Lesich asked about having a float contest. Director Woods stated we will have a float contest but that there should be another option for people who are not on a float. More discussion on this next meeting. Commissioner LaCasse asked if businesses can join in the contest and if flyers will be distributed to businesses.

Activities: Director Woods shared some ideas of things to do at the City Picnic besides just having a table with literature. More information will come after the Director meets with the Lion's Club Representative.

14. Report on Parks

A. Park Clean up on April 28th

Director Woods stated she is meeting with the DPW tomorrow to discuss options for the park clean up. General spring clean up will be needed and possibly there will be big projects. One project might be re-doing a baseball diamond at Reindel park. The tree grant was successful and we

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will be putting 40 trees in at Steffens Park. Vice Chairperson Lesich asked about a rainout date, Christina stated it will be the following week.

B. Pavilion and Field Rentals

Pavilion and field rentals start next month. Pricing for all pavilions has gone up \$5 and there is the additional rental at McKinley park which should bring revenue up. New this year are game rentals, where families can rent various outdoor games for their event.

15. Other New Business

A. Presented Budget to Council

Director Woods shared the budget draft that was presented to the City Council. Some new items were the Recreation Management Software, which is in the IT Budget. The Director cut \$8,000 in seasonal staffing as we are going to rely more on volunteers. The major portions of the budget relate to wages and personnel items, and nearly all capital improvement will be deferred, including any monies for the parks. The director stated that this could change, as council has the final say on the budget.

B. Sponsorship and Donation

Director Woods shared the current process of sponsorships. The department sends out requests for donations for specific events, through email and mail, which makes it expensive and labor intensive.

Commissioner Colwell designed a rough draft of a letter that would be to the point and include items like targeted demographics for businesses to easily pick. Commissioner Colwell emphasized that the biggest contributor to success will be to get in front of people, and noted that it would be difficult because of department staffing so he suggests that the commission works to getting this information out. Commissioner Berube spoke on asking for donations not just to cover costs but to put some savings away for other programs or events. Vice Chairperson Lesich asked if the chamber of commerce could be involved – Director Woods stated that it would be shared through the three chamber of commerce organizations we are affiliated with. Christina summarized and said that the next step will be putting all the ideas into one tri-fold document.

C. Fundraiser Discussion

Director Woods proposed a question to the commission, if the commission would like to do fundraiser events or programs. The commissioners came up with the idea of a parent night out fundraiser and using high school students for service hours, or restaurant nights where a percentage goes towards Recreation and Senior Donations.

16. Citizen Participation

Gudrun Goetz- 18387 13 mile road: Wanted to let everyone know that the next Fraser First meeting is at Quirky Girls on March 20th.

17. Commission members with concerns

Commissioner Bogdan – Thanked everyone for a great meeting

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Commissioner Berube – Asked about park dedications. Director Woods stated there is availability for an organization or business to completely redo one of 3 available parks, and in turn the park can be renamed after them. This would be a substantial investment of over \$80,000. Commissioner Berube also asked about the Steffens Park group, Christina said no movement has happened since November when Recreation thought it was closing.

Commissioner Colwell – Reiterated that the commission is here to support the Recreation and Senior departments and they are here to help.

Commissioner LaCasse – Talked about splash pads and their popularity and would like to see one in the future.

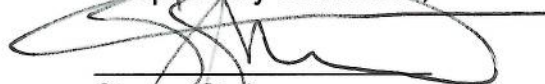
Vice Chairperson Laura Lesich – Asked about Garfield construction in the summer and how it will affect the parade. Christina stated that we will be able to navigate around the construction for the parade. Vice Chair Lesich also asked about webs wedge, to which Christina responded that there will still be an area there after the road construction and any upgrades to it will have to wait until after the road construction. Vice Chair Lesich also spoke about the Macomb County Bicentennial program and the new museum passport program and prizes.

18. Adjournment

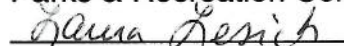
COMMISSIONER BERUBE MOVED, SECONDED BY COMMISSIONER LACASSE TO ADJOURN THE RECREATION COMMISSION MEETING OF MARCH 6TH 2018 AT 8:48 PM.

Motion carried unanimously.

Respectfully Submitted,



Sherry Stein
Chairperson
Parks & Recreation Commission



Laura Lesich
Vice Chair
Parks & Recreation Commission

Sarah Kelley
Secretary
Parks & Recreation Commission



Christina Woods
Director Parks & Recreation